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PRESS RELEASE

Amalgamated Life's "Amalgamated Family of Companies" Corporate Brochure Package Wins the Gold in the Hermes Creative Awards 2012 Competition

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Amalgamated Life, a leading provider of life and health insurance, has been named a gold award recipient in the Hermes Creative Awards 2012 competition for its "Amalgamated Family of Companies" corporate brochure package. The company won this distinctive marketing award based on an evaluation of many submissions performed by the Association of Marketing and Communication Professionals' (AMCP) panel of judges.

The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of marketing and communication programs and print, visual and audio materials. Entries are made by several thousand corporate marketing and communications departments, as well as advertising agencies, public relations firms, graphic design shops, web and digital creators, and freelancers. The AMCP administers the program and an Advisory Board oversees the program, provides judges and sets the standards for excellence. The AMCP also administers the MarCom Awards, regarded as the largest and most prestigious international recognition program for marketing and communication professionals. The "Amalgamated Family of Companies" corporate brochure package also took home the gold in the 2011 MarCom Awards' "Brochure/Business to Business" category.

About Amalgamated Life Since its inception in 1943, Amalgamated Life has grown into a leading provider of high quality life and health insurance solutions. The Company's extensive portfolio features group life insurance products ranging from basic coverage, to accidental death and dismemberment, dependent life, retiree life and group term life. Additionally, the Company offers long- and short-term disability insurance, a suite of voluntary insurance products, and medical stop loss insurance. Amalgamated Life's proven track record is evidenced in its 36 consecutive A.M. Best "A" (Excellent) ratings attesting to its financially strong condition and excellent claims-paying ability. Amalgamated Life is a member of the Amalgamated Family of Companies which also includes: Amalgamated Agency, a property and casualty insurance brokerage; AliCare, a third-party administrator; AliCare Medical Management, a medical case management firm; AliComp, an Information Technology and data center outsourcing company; and AliGraphics, a printing and graphics firm.

For more information, visit: www.amalgamatedlife.com or contact: kspalding@amalgamatedlife.com.